

## **DR. MANSOOR ILAHI**

**Email:** mansoor12388@gmail.com

**Contact:** +918630339030, +919548809434 (WhatsApp)



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### **OBJECTIVE**

- To further the cause of education by implementing successful modern teaching practices and sharpen the skills of learners by providing experiential & innovative learning so as to help them excel professionally and be better human beings.

### **ACADEMIC CREDENTIALS**

- **PhD in Commerce from Aligarh Muslim University (AMU), Aligarh, India** in the year 2021. Title of Ph.D. Thesis: ‘Growth and Development of Cultural & Heritage Tourism in Uttar Pradesh: A case study of selected places’
- **Master of Tourism Administration (MTA)** from Department of Commerce, Aligarh Muslim University, India in 2012 with first division
- **B. Com (Hons.)** from Department of Commerce, Aligarh Muslim University, India in 2010 with first division.
- **Senior Secondary School Certificate** from Senior Secondary School for Boys, Aligarh Muslim University, India in 2007 with first division having distinction in two subjects.
- **High School/Secondary School Certificate** from (CBSE Board), Bal Bharati Public School, NTPC, Tanda, India in 2005 with first division having distinction in one subject.
- **UGC–NET** in Tourism Administration & Management and Management discipline in year 2013 & 2014

- Computer Knowledge: MS Office, SPSS, Excel

### **AREA OF INTEREST & KEY DELIVERABLES**

- Expertise of teaching Hospitality, Travel & Tourism Management, General Management, Organizational Behavior, Marketing, Human Resource Management, Entrepreneurship, Business Communication, Personality Development, Consumer Behavior & Customer Relationship Management.
- Proficient in organization of departmental events such as international conference/ Seminars/ webinars, workshops etc.
- Skillful in management of cultural & literary events at the university level.
- Conducted training & refresher programmes for state & local level tour guides organized by Manyawar Kanshiram Institute of Tourism Management (MKITM) Lucknow under the aegis of Department of Tourism, Government of Uttar Pradesh.
- Coordinated in conducting HSRT (Hunar Se Rozgar Tak) programme for tour guides & front office organized by Manyawar Kanshiram Institute of Tourism Management, Lucknow sponsored by Ministry of Tourism, Government of India under Skill India programme

### **TEACHING PROFILE**

- Served as Assistant Professor in Commerce at Aligarh College of Education, Aligarh, Uttar Pradesh (April 2021- March 2022).
- Served as Assistant Professor in School of Commerce at Presidency University, Bengaluru, Karnataka (July 2022- September 2022).

- Served as Assistant Professor in Management at Manyawar Kanshiram Institute of Tourism Management (MKITM), Department of Tourism (Govt. of UP), Lucknow, Uttar Pradesh (October 2022 – June 2023)
- Served as Visiting/Guest Faculty (Part Time) at Fly Way Academy of Aviation & Hospitality Management, Lucknow from January – July 2023.
- **Serving as Assistant Professor in Department of Commerce & Business Management, Integral University, Lucknow since August 2023.**

## **RESEARCH PROFILE:**

### **PUBLICATIONS**

- Published a paper entitled '**Tourism & Assam's Economy-A case study of wildlife tourism in Assam** 'in open access peer reviewed Journal IMRJ (ISSN (online):2349-7637 in October, 2015, Volume 02, Issue 10.
- Published a paper entitled '**Growth & Development of Cultural and Heritage Tourism in Uttar Pradesh-Challenges and Opportunities**' in a peer reviewed (Referred) International Journal, IJBEMS, (ISSN: 2941-9638) in August 2020, Vol.8, Issue 1.
- Published a paper entitled '**Insurance & Risk Management** in IOSR International Journal of Business and Management (ISSN-2278-487X) in March, 2022, volume 24, issue 3, pp39-46.
- Published a chapter entitled '**Role of ICT (Information & Communication Technology) in Higher Education** in edited book (ISBN 978-93-87662-12-4) published by Swaranjali Publications, Ghaziabad, India in 2018.
- Published a paper entitled '**Impact of E-HRM: A Study of Indian Companies**' in High Technology Letters (ISSN No: 1006-6748), Impact Factor :2.7, peer reviewed international journal(Scopus) in 2022.

- Published a paper entitled **‘The Impression of E-HRM: Usage on HRM Effectiveness’** in Group I journal (ISSN No 0974-0066) UGC CARE LIST, vol -83, No 2, Jan-June,2023.
- Published a book chapter entitled **‘The Impression of COVID-19 Emergency on Education Sector in Uttar Pradesh’** (ISBN :978-93-95868-74-7) Education, Health and Social Change: Walk through the Road of Transformation in 2022.

### **PRESENTATIONS & PARTICIPATIONS**

- Participated & presented a paper entitled **‘Social Media Marketing-A Stepping Stone towards Make in India Campaign’** in international conference on **‘Make in India-Campaign for Inclusive Growth, Initiatives and Challenges’** organized by Department of Commerce, Aligarh Muslim University on January 4 & 5, 2016.
- Participated and presented a paper entitled **‘Digital India Programme: Challenges & Opportunities’** in national seminar on **‘Cashless Economy: Opportunities and Challenges’** organized by Department of Commerce, Aligarh Muslim University on April 29<sup>th</sup>, 2017.
- Participated and presented a paper entitled **‘The Role of ICT in Higher Education’** in national conference (MHRDC-2018) on **‘Opportunities & Challenges for Sustainable Development’** organized by Shri Varshney College, Aligarh on February 17-18<sup>th</sup>, 2018.
- Presented a paper on **Tourism industry: A Mouthful of Life** in the student’s seminar organized by the Club for Short Evening Courses, General Education Centre, Aligarh Muslim University in the year 2012.
- Presented a paper on **Education, Ethics and Culture in Modern India** in the student’s seminar organized by the Club for Short Evening Courses, General

Education Centre, Aligarh Muslim University in the year 2010.

- Presented a paper on **Contemporary Dimensions in Human Rights: Issues and Challenges** in the student's seminar organized by the Club for Short Evening Courses, General Education Centre, Aligarh Muslim University in the year 2009.
- Participated in national seminar on the topic **"The Neuroscience of New Age Leadership"** organized by JAIN (Deemed to be University), Bengaluru on September 09,2022.
- Participated as a 'Delegate' in the national conference on **"Education and Development – Empowering and Uplifting the Underprivileged"** held on 29<sup>th</sup> April,2023 to April 30<sup>th</sup> 2023 by AEEDU and Integral University, Lucknow.
- Participated in two days' online symposium on the theme **"Gender Equality and Health Promotion in Women"** organized by Faculty of Pharmacy and Women's Study Center, Integral University, Lucknow on August 22-23,2022.
- Participated in national webinar on **"Tourism and COVID-19: Road to Recovery"** organized by Department of Commerce & Business Management, Integral University, Lucknow on July 3, 2021.
- Attended national webinar on **National Education Policy 2020 and Minority Education** organized by Aligarh Muslim University on June 24, 2021.
- Participated in national seminar on **'Rejuvenating Quality in Higher Education Institutions (An initiative towards E- Governance)'** on July 15<sup>th</sup>, 2021 organized by B.L. Amlani College of Commerce & Economics, Vile Parle, Mumbai.
- Participated in the **'Panel Discussion on Union Budget 2021'** organized by Department of Commerce, Aligarh Muslim University, Aligarh, India on March 12,2021
- Participated in **11<sup>th</sup> India International Hotel, Travel& Tourism Research**

**Conference, 2021** held on 25-27<sup>th</sup> Feb, 2021 organized by Banarsidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi.

- Participated in two days Webinar on **Covid-19 and Global Economy: Implications for India** during 19<sup>th</sup> -20<sup>th</sup> August, 2020 organized by Department of Economic Studies, Central University of Punjab, Bathinda, Punjab, India.
- Participated in international virtual conference on the theme ‘**Civil Society and Contemporary Legal Issues**’ organized jointly by Law Society, Faculty of Law, Aligarh Muslim University, India and MBC Management Consultants, Switzerland on 25<sup>th</sup> July,2020
- Participated in international webinar on ‘**Contemporary Challenges and Importance of Legal Education**’ organized by Indian Education Forum, Riyadh, KSA on July 18, 2020
- Participated in three-day international interdisciplinary conference organized on ‘**Food Politics in Language, Literature and Cinema**’ organized by K.M Agrawal College of Arts, Commerce & Science, University of Mumbai in Sepetemebr,2020
- Completed one-month Internship with Training and Placement Office, Aligarh Muslim University as a part of **Annual Job Fair, 2019**.
- Participated in international conference on ‘**New Tourism Paradigms in a changing world: Innovations, Dynamics and Future Perspectives**’ organized by Department of Commerce, Aligarh Muslim University on November 27-29, 2017.
- Participated in national symposium on ‘**Status of Women Contemporary society**’ organized by Club for Short Evening Courses, General Education Centre, Aligarh Muslim University in the year 2011.
- Participated in national symposium on ‘**Sir Syed Ahmad Khan: Vision and Mission**’ organized by General Education Centre, AMU, Aligarh in year 2011.

## **WORKSHOPS/FACULTY DEVELOPMENT PROGRAMMES**

- Participated in National Workshop on **NAAC-Revised Accreditation Framework** sponsored by Department of Higher Education, Government of Uttar Pradesh and organized by Khawaja Moinuddin Chisti Language University, Lucknow on March 13 & 14,2023.
- Participated in **IP Awareness/Training Program** under National Intellectual Property Awareness Mission organized by Intellectual Property office, Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India on October 18,2022.
- Participated in online **Faculty Development Programme on HR Analytics** organized by Mount Carmel College, Bengaluru in collaboration with School of Commerce, Presidency University from 22<sup>nd</sup> to 24<sup>th</sup> September,2022.
- Participated in **Faculty Induction/Development Programme** organized by Department of Academic Research, Presidency University, Bengaluru from 5<sup>th</sup> September to 9<sup>th</sup> September,2022.
- Participated and completed **Summer Research Capacity Development Program (SRCDP-2021)** jointly organized by University of Buraimi, Oman & Modern College of Business and Science in association with Sohar University, Oman, A' Sharqiyah University, Oman & Aligarh Muslim University, India from 7<sup>th</sup> August – 13<sup>th</sup> August,2021.
- Participated in the Panel Discussion on '**Union Budget, 2021**' held on 12<sup>th</sup> March, 2021 organized by Department of Commerce, Aligarh Muslim University.
- Participated in online workshop on '**Quality Research and Publication Ethics**' organized by Faculty of Social Science, Aligarh Muslim University on April 11<sup>th</sup>, 2021.

- Attended online workshop on ‘**Stress Management under the theme Stress Less-Live, Work and Feel Better**’ on March 13<sup>th</sup>, 2021 organized by Department of Commerce, Aligarh Muslim University.
- Participated in seven days online workshop on ‘**Data Analysis with SPSS**’ from 28<sup>th</sup> May -03<sup>rd</sup> June,2020 organized by Centre for Distance Education, Aligarh Muslim University, Aligarh.
- Participated in one-week workshop on **Research Methodology** from 15-21<sup>st</sup> May, 2017 organized by AMU Students Union in collaboration with Maulana Azad Library, Aligarh Muslim University
- Participated in two days’ National workshop on **Research Methodology**, organized by Department of Sanskrit, AMU on 21-22 March, 2015

#### **CO-CURRICULAR ACHIEVEMENTS DURING COLLEGE/UNIVERSITY**

- **Student organizer / Secretary** of the Club for Short Evening Courses, General Education Centre, Aligarh Muslim University for the sessions 2008-09, 2009-10 and 2010-11.
- Executive member of the University Literary Club, General Education Centre, Aligarh Muslim University for the sessions 2008-09, 2009-10, 2010-11 and 2011-12.
- Executive member of the Club for Short Evening Courses, General Education Centre, Aligarh Muslim University for the session 2007-08.
- Transportation Committee in charge of the National Debating Event All India Sir Syed Memorial Debate Competition organized by the University Literary Club, General Education Centre, Aligarh Muslim University for the sessions 2008-09 and 2009-10.



- Member of the organizing Committee of National Short Film Festival 'Film Saaz-09' organized by the University Film Club, General Education Centre, Aligarh Muslim University for the session 2008-09.
- Member of the organizing Committee of Open District Drama Fest 'Ensemble' organized by the University Drama Club, General Education Centre, Aligarh Muslim University for the session 208-09.
- Member of the organizing Committee of District Inter School Quiz Competition-2008 organized by the District Administration of Aligarh.
- Member of the Forum for Human Rights, Aligarh Muslim University for the session 2006-07.
- Certificate of participation in the Open University Coaching & Guidance Workshop organized by Mohd Habib Hall (Hall of Residence) Aligarh Muslim University in the session 2009-10.
- Certificate of participation in English Proficiency and Language Skill Workshop organized by the Non-Resident Student's Centre, Aligarh Muslim University in the session 2009-10.
- Certificate of participation in Various Lectures & Workshops organized by the Club for Short Evening Courses, General Education Centre, Aligarh Muslim University for the session 2007-08:
  - Workshop on Soft Skill Enhancement Techniques.
  - Lecture on Human Rights: An unfinished Agenda.
  - Lecture on Indo-US Civil Nuclear Deal.
- Member of the Organizing Committee of Open University Literary & Cultural Fest 'Concurso-2010' organized by the Literary & Cultural Society of Sir Ziauddin Hall (Hall of Residence) Aligarh Muslim University for the session 2009-10.

- Member of AMU SOCRATICS, Literary Society of Non-Resident Students Centre, Aligarh Muslim University for the session 2009-10.
- Certificate of appreciation for winning First Prize in Group Discussion Competition organized by the Literary & Cultural Society of Ross Masood Hall (Hall of Residence) Aligarh Muslim University for the session 2007-08.
- Member of the Placement Committee for the MTA (Master of Tourism Administration) program of the Department of Commerce, Aligarh Muslim University for the session 2011-12.
- Program In charge / organizing Secretary of the Open University Quiz/Bait-Bazi/Essay Writing competition organized as a part of Founder's Day Celebration of Aligarh Muslim University for the year 2011.
- Member of the Grievance Redressal Committee Constituted under the Provisions of the Draft Regulations-2010 to carry out elections to the Students Union of the Aligarh Muslim University for the year 2011.
- Participated in All India Essay Writing Contest for the award of the “Damodarshree National Award for Academic Excellence, 2012 organized by The Saraswati khatri Pathshala Society & Sadanlal Sanwaldas Khanna Girl’s Degree College, Allahabad.
- Secretary of Sir Syed Awareness Forum, Aligarh, an NGO aimed to promote education & cultural awareness in the society.
- Founder Member of Aligarian Foundation, an NGO for creating awareness on issues of contemporary importance.
- Joint Convener of National Symposium on Sir Syed Ahmad Khan organized jointly by Sir Syed Awareness Forum & Rajkiya Audyogik & Krishi Pradarshni, Aligarh in Feb 2013.

- Conducted the workshop on Mock Interview Techniques organized as a part of Soft Skills Enhancement Program by General Education Centre, Aligarh Muslim University for the academic session 2012-13.

## **REFERENCES**

- Prof Mohd Asif Khan  
Ex- Proctor & Professor  
Department of Commerce  
Aligarh Muslim University, Aligarh  
Email I'd - amuasif1@gmail.com
- Mr. Abhijeet R. Raizada  
Ex- Principal, MK –Institute of Tourism Management, Lucknow  
Sr. Business Development Manager, The Piccadily, Lucknow  
Email I'd- sales@piccadilylucknow.co.in

## **PERSONAL PROFILE**

Father's Name : Mr. Matloob Ilahi  
Nationality : Indian  
Languages Known : English, Hindi & Urdu  
Permanent Address : H. No 83, Ilahi Manzil, Chajjapur, Tanda-  
224190, Ambedkar Nagar, Uttar Pradesh, India  
Correspondence Address : C-25, Near Rangoli Palace, Abrar  
Nagar, Kalyanpur, Lucknow-226022, Uttar  
Pradesh, India  
Aadhar Card No : 895097782130

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